



# Helsinki Region MAL 2019 Plan

# MAL 2019 – what is it?



A regional land use, housing and transport plan that describes how the region should be developed in 2019-2050. The plan is prepared by the region's top experts.



# What is MAL planning?

- Cooperation
  - Conducting studies
  - Iterating plans
  - Impact assessments
  - Establishing measures
- Means for achieving the goals set for the region in the short term (2030).
- Preparing for changes in the operating environment in the long term (2050).



# Why?



- In 2050, the Helsinki region is projected to be home to **over two million people** and over a million jobs. Unplanned growth could result in chaos.
- The MAL plan responds to the region's growth and turns it into an asset for the region. By coordinating the development of land use, housing and transport, we ensure the functioning, competitiveness as well as financial, ecological and social sustainability of the Helsinki region.

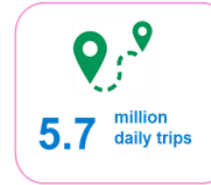
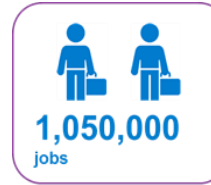


# MAL 2019 baseline and preliminary target areas:



## Baseline

Helsinki region in 2050



## MAL vision

Helsinki region is developed as an attractive metropolitan area functioning as an integrated whole. The coherent urban structure of the metropolitan area combines multiple functions and is eco-efficient

The dense core area is surrounded by a network of district centers each with their distinctive characteristics and close-to-nature environment.

The growing region offers a wide range of housing options. The transport system based on sustainable modes of transport serves the accessibility of the region and the competitiveness of industry and commerce.

The international competitiveness of the Helsinki region and the conditions for business activity improve, the resident's everyday lives are made easier.

Equality, safety and health of urban structure improve

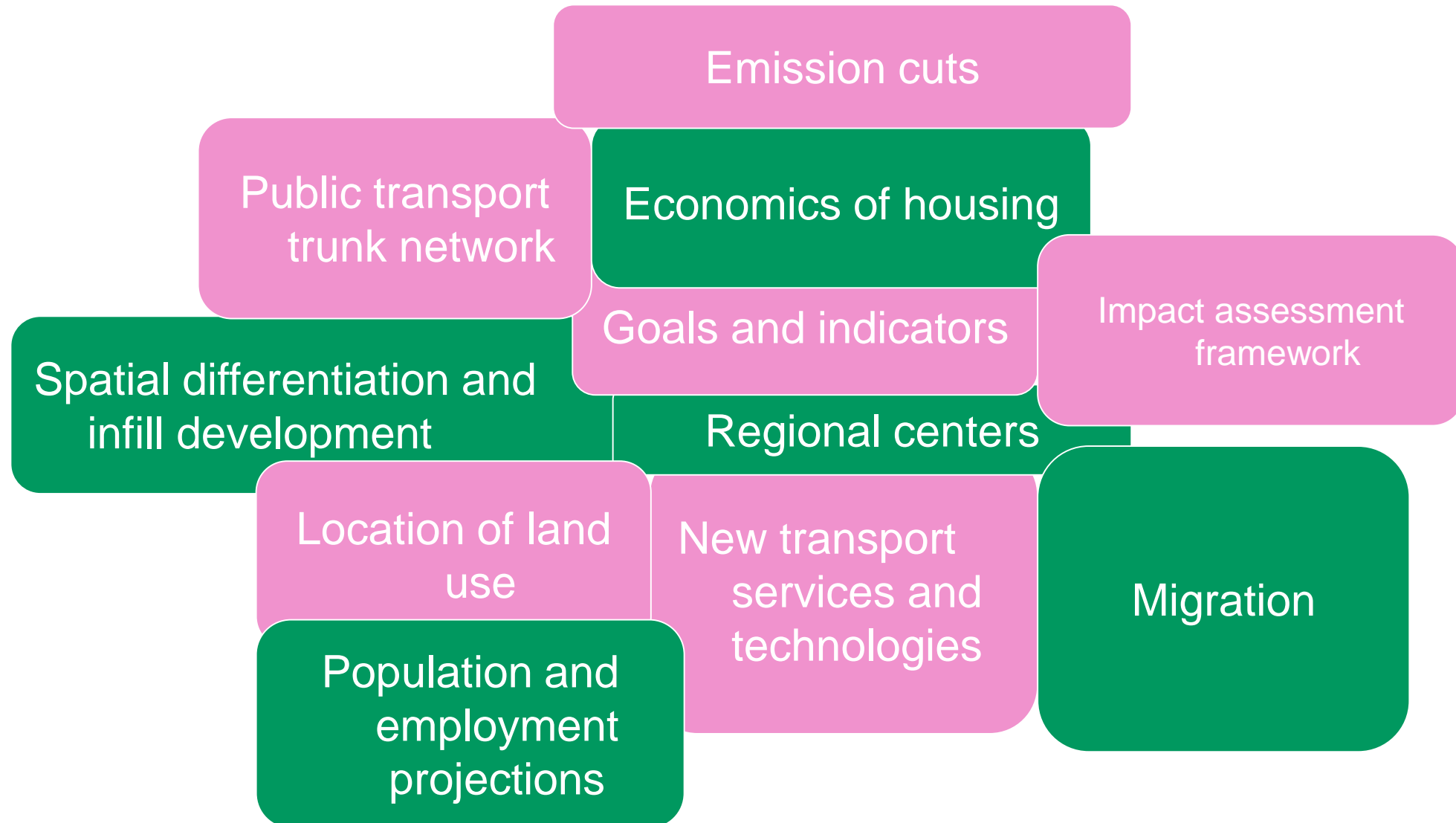
The urban structure becomes more economically efficient.

Emissions from land use, housing and transport decrease.

The baseline and MAL vision are the same as in the previous planning round.

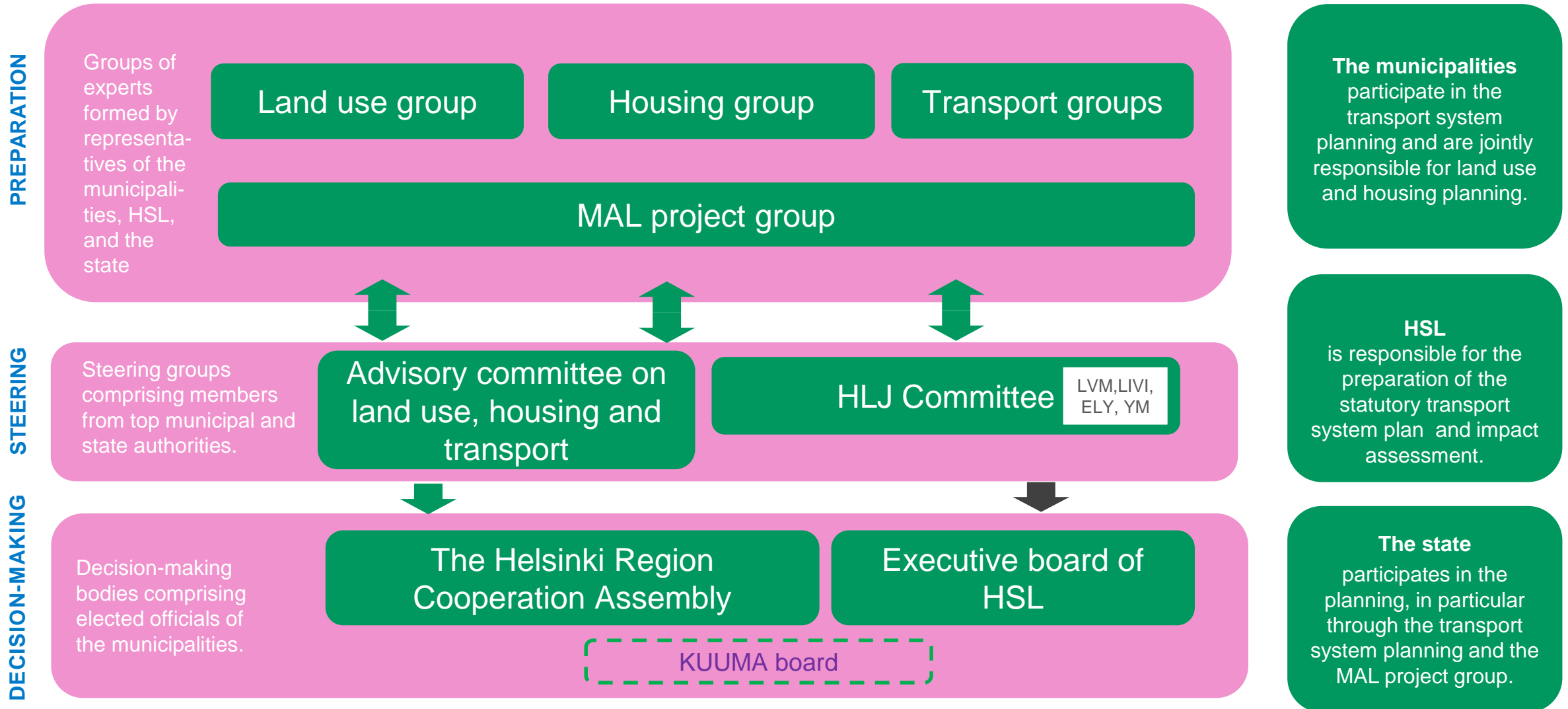
The preliminary target areas encapsulate the essential contents of the objectives of the previous planning round. The strategic goals guiding the MAL 2019 planning will be finalized in autumn 2017.

# Themes reviewed





# How is the planning organized?



# MAL 2019 created in phases



- Concrete actions for the next few years, flexibility in the long-term
- Effective use of information

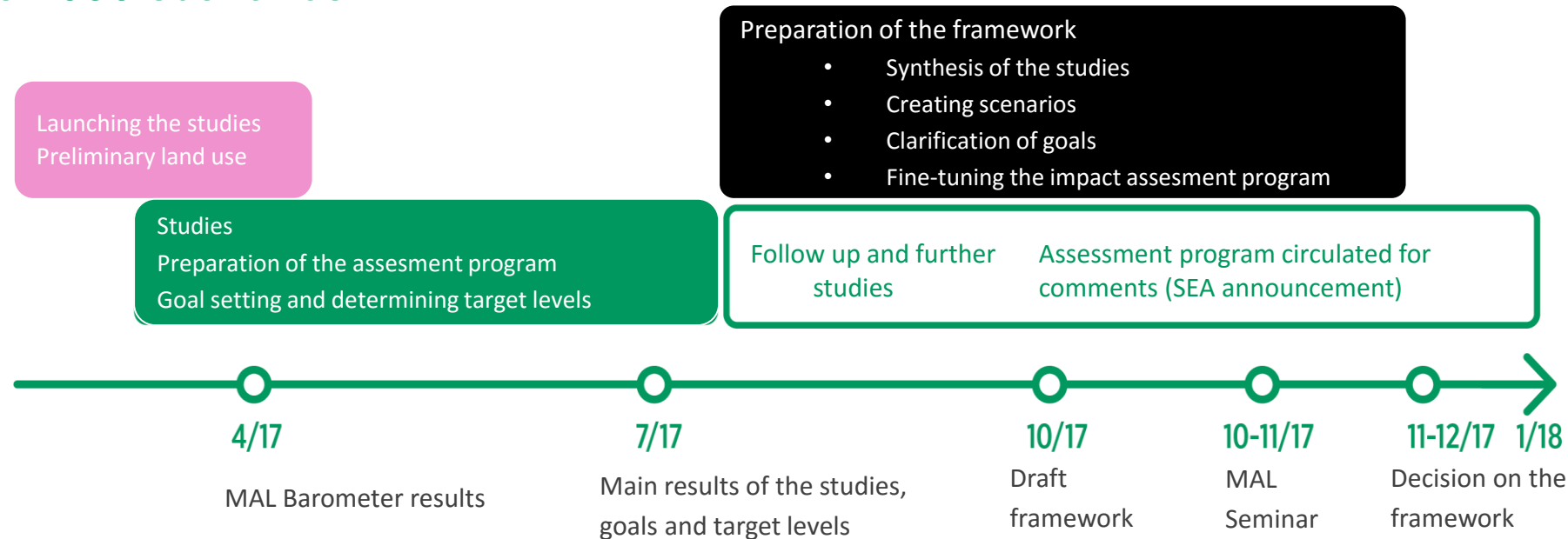
- Impact assessment guides the planning process
- Effectiveness through interaction
- Milestones set the pace for planning



# Where are we now?



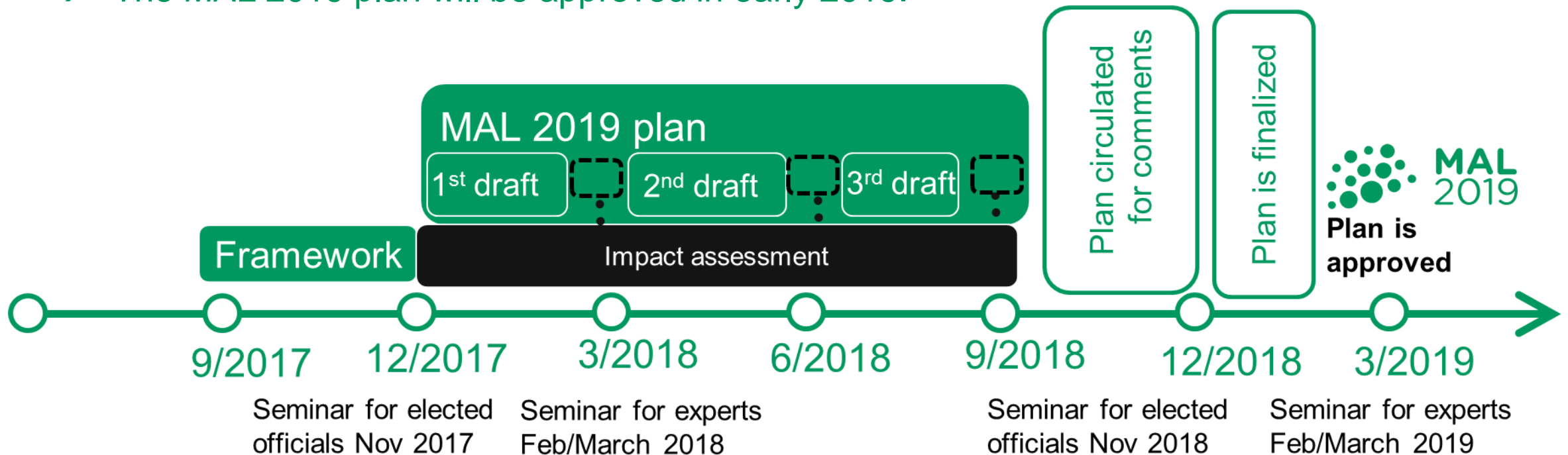
- We have conducted several studies for the MAL plan that will be completed during summer 2017.
- In the autumn, we will begin compiling the plan, integrating land use, housing and transport based on the information obtained from the studies.
- Towards the end of the year, we will decide on the framework and determine the key guidelines for further planning, including goals and assumptions used in the planning, e.g. the 2050 scenarios.



# Draft schedule 2017-2019



- Once the framework has been established, work will be launched on the iteration of the MAL 2019 plan and the impact assessment will continue.
- The iterated MAL 2019 plan will be circulated for comments in autumn 2018, after which the plan will be finalized.
- The MAL 2019 plan will be approved in early 2019.



# How can I participate?



**Online at [www.hsl.fi/mal](http://www.hsl.fi/mal)**

**Newsletter 3-4 times a year**

- Subscribe to the e-newsletter using the link online or send a request to [hlij@hsl.fi](mailto:hlij@hsl.fi)



**Interaction**

- Seminars, workshops and other meetings, e.g.
  - For elected officials: autumn 2017, autumn 2018, spring 2019
  - For authorities: February 2017 and 2018



**Other**

- MAL Barometer for residents and elected officials (Jan/Feb 2017 and 2018)
- Social media: Twitter #MAL2019

