MAL 2019 – what is it?

A regional land use, housing and transport plan that describes how the region should be developed in 2019-2050. The plan is prepared by the region’s top experts.
What is MAL planning?

- Cooperation
- Conducting studies
- Iterating plans
- Impact assessments
- Establishing measures

→ Means for achieving the goals set for the region in the short term (2030).
→ Preparing for changes in the operating environment in the long term (2050).
Why?

→ In 2050, the Helsinki region is projected to be home to over two million people and over a million jobs. Unplanned growth could result in chaos.

→ The MAL plan responds to the region’s growth and turns it into an asset for the region. By coordinating the development of land use, housing and transport, we ensure the functioning, competitiveness as well as financial, ecological and social sustainability of the Helsinki region.
MAL 2019 baseline and preliminary target areas:

Baseline

MAL vision

Preliminary target areas

The international competitiveness of the Helsinki region and the conditions for business activity improve, the resident’s everyday lives are made easier.

Equality, safety and health of urban structure improve

The urban structure becomes more economically efficient.

Emissions from land use, housing and transport decrease.

Helsinki region in 2050

- every third Finn
- 2,000,000 inhabitants
- networked public transport
- 1,050,000 jobs
- 5.7 million daily trips
- a strong metropolis

Helsinki region is developed as an attractive metropolitan area functioning as an integrated whole. The coherent urban structure of the metropolitan area combines multiple functions and is eco-efficient.

The dense core area is surrounded by a network of district centers each with their distinctive characteristics and close-to-nature environment.

The growing region offers a wide range of housing options. The transport system based on sustainable modes of transport serves the accessibility of the region and the competitiveness of industry and commerce.

The baseline and MAL vision are the same as in the previous planning round.

The preliminary target areas encapsulate the essential contents of the objectives of the previous planning round. The strategic goals guiding the MAL 2019 planning will be finalized in autumn 2017.
Themes reviewed

- Public transport trunk network
- Spatial differentiation and infill development
- Location of land use
- Population and employment projections
- Emission cuts
- Economics of housing
- Goals and indicators
- Regional centers
- New transport services and technologies
- Impact assessment framework
- Migration

Population and employment projections
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Spatial differentiation and infill development
Location of land use
Public transport trunk network
How is the planning organized?

**Preparation**
- Groups of experts formed by representatives of the municipalities, HSL, and the state

**Steering**
- Steering groups comprising members from top municipal and state authorities.

**Decision-Making**
- Decision-making bodies comprising elected officials of the municipalities.

- **Advisory committee on land use, housing and transport**
- **HLJ Committee** (LVM, LIVI, ELY, YM)
- **The Helsinki Region Cooperation Assembly**
- **Executive board of HSL**

- **KUUMA board**

**MAL project group**

**The municipalities** participate in the transport system planning and are jointly responsible for land use and housing planning.

**HSL** is responsible for the preparation of the statutory transport system plan and impact assessment.

**The state** participates in the planning, in particular through the transport system planning and the MAL project group.
Concrete actions for the next few years, flexibility in the long-term
Effective use of information
Impact assessment guides the planning process
Effectiveness through interaction
Milestones set the pace for planning
Where are we now?

- We have conducted several studies for the MAL plan that will be completed during summer 2017.
- In the autumn, we will begin compiling the plan, integrating land use, housing and transport based on the information obtained from the studies.
- Towards the end of the year, we will decide on the framework and determine the key guidelines for further planning, including goals and assumptions used in the planning, e.g. the 2050 scenarios.

## Preparation of the framework
- Synthesis of the studies
- Creating scenarios
- Clarification of goals
- Fine-tuning the impact assessment program

Follow up and further studies
Assessment program circulated for comments (SEA announcement)

- 4/17: MAL Barometer results
- 7/17: Main results of the studies, goals and target levels
- 10/17: Draft framework
- 10-11/17: MAL Seminar
- 11-12/17: Decision on the framework
- 1/18:
Once the framework has been established, work will be launched on the iteration of the MAL 2019 plan and the impact assessment will continue.

The iterated MAL 2019 plan will be circulated for comments in autumn 2018, after which the plan will be finalized.

The MAL 2019 plan will be approved in early 2019.
How can I participate?

Online at www.hsl.fi/mal

Newsletter 3-4 times a year
  • Subscribe to the e-newsletter using the link online or send a request to hlj@hsl.fi

Interaction
  • Seminars, workshops and other meetings, e.g.
    o For elected officials: autumn 2017, autumn 2018, spring 2019
    o For authorities: February 2017 and 2018

Other
  • MAL Barometer for residents and elected officials (Jan/Feb 2017 and 2018)
  • Social media: Twitter #MAL2019